

5=Advanced 4=Proficient 3=Basic 2=Below Basic 1=Far Below Basic Writing Standards		Analytical Rubric Writing Process Essay 5 Essay Direction Word: <i>Evaluate</i>					Diagnostic Assessment 1-5	Response ✓	Revision Checklist ✓	Formative Assessment 1-5	Summative Assessment 1-5
Writer _____ Response Partner _____											
Introduction Paragraph											
→ (1) Introduction Strategy											
→ (1) Another Introduction Strategy											
→ (2) The Claim clearly states the judgment about the advertisement											
→ (2) The Claim clearly states the writer's point of view: to <i>evaluate</i>											
Body Paragraph #1											
→ (3) Topic Sentence clearly states the main idea of the paragraph											
→ (3) Topic Sentence clearly responds to the (2) Claim											
→ (4) Reason #1 clearly responds to the (3) Topic Sentence											
→ (5) Support Evidence clearly responds to the (4) Reason #1											
→ (4) Reason #2 clearly responds to the (3) Topic Sentence											
→ (5) Support Evidence clearly responds to the (4) Reason #2											
→ Variety of Reasons and Support Evidence in the (4) and (5) Sentences											
→ Quality/Relevance of the Reasons and Support Evidence in the (4) and (5) Sentences											
Body Paragraph #2											
→ (3) Topic Sentence clearly states the main idea of the paragraph											
→ (3) Topic Sentence clearly responds to the (2) Claim											
→ (4) Reason #3 clearly responds to the (3) Topic Sentence											
→ (5) Support Evidence clearly responds to the (4) Reason #3											
→ (4) Reason #4 clearly responds to the (3) Topic Sentence											
→ (5) Support Evidence clearly responds to the (4) Reason #4											
→ Variety of Reasons and Support Evidence in the (4) and (5) Sentences											
→ Quality/Relevance of the Reasons and Support Evidence in the (4) and (5) Sentences											
Conclusion Paragraph											
→ Restatement of the Claim											
→ (6) Conclusion Strategy											
→ (6) Another Conclusion Strategy											
Writing Style and Conventions											
→ Is the judgment about the advertisement consistent throughout the essay?											
→ Transitions											
→ Sentence Variety											
→ ¶ Indents, Formatting, and Neatness											
→ Third Person Active Voice											
→ Word Choice: No Over-use of "to be" Verbs, No Padding, Appropriate Vocabulary											
→ Formal Writing: No slang, abbreviations, contractions, figures of speech, interjections											
→ Grammar and Usage											
→ Punctuation											
→ Spelling											
→ Citations: Resource Text and Quotes from Authority Cited, Proper Format											
Totals →											