

Introduction Strategies

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1. Definition

Explains the meaning of an unfamiliar term or makes the essay topic more specific.

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2. Question

Asks your audience to think about why the essay topic is important or relevant.

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3. Reference to Common Knowledge
States an idea or fact that is known and accepted by your audience in order to build consensus.

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4. Expert Quotation

Provides an insightful comment about the essay topic from a well-known authority.

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5. Preview of Topic Sentences

Lists the main point from each topic sentence before or within the thesis statement.

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6. Surprise

States an unexpected fact or idea, one that is unknown to your audience, or one that provokes curiosity about the essay topic.

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7. B Background

Describes the relevant problem, historical circumstances, or literary context of the essay topic.

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8. Controversy

Sparks interest

because many might disagree with what is being said.