- 1. Avoid intentional fragments. Right?
- 2. Avoid big words when more utilitarian words would suffice.
- **3.** I have shown that you should delete references to your own writing.

- **4.** Generally be sort of specific in your writing.
- **5.** Avoid using very interesting, nice words that contribute little to a sentence.
- **6.** Prepositions are not good to end sentences with.

- 7. It is a mistake to ever split an infinitive.
- 8. Avoid using very interesting, nice words for things.
- **9.** But do not start sentences with a coordinating conjunction.

- **10.** Always avoid attention-getting alliteration.
- 11. In my opinion, using "I think" or "I believe" is unnecessary.
- **12.** Writers should always avoid using generalizations.

- 13. In this day and age, using clichés is not a necessary evil
- 14. Parenthetical remarks should (usually) be avoided.
- **15.** Always avoid repetitious verbs and avoid repetitious verb phrases always.

- **16.** Even if a metaphor hits a homerun, it can be over-played.
- **17.** The passive voice is to be avoided if it can be helped.
- **18.** What use are rhetorical questions?

- 19. Avoid using exaggeration; it only works once in a million years.
- **20.** Absolutely avoid overstating ideas.
- **21.** There are good reasons to avoid starting sentences with *There* and *Here*.

- 22. Avoid formulaic phrases in this day and age.
- 23. Never write no double negatives.
- **24.** Keep pronoun references close to subjects in long sentences to make them clear.