1. Fact means something actually done or said.

Neil Armstrong was the first person to step on the moon. He said, "That's one small step for a man, one giant leap for mankind."

2. Example is a part of something used to explain the whole thing.

Peas, beans, and corn are examples of vegetables.

3. Statistic is an amount, fraction, or percentage learned from scientific research.

The world has over 7 billion people; half live in Asia; only 5% live in the United States.

4. Comparison means to show how one thing is like or unlike another.

Both automobiles are available with hybrid engines, but only one has an all-electric plug-in option.

5. Authority is an expert which can be quoted to support a claim or a topic.

According to the Surgeon General of the United States, "Smoking is the chief cause of lung cancer."

6. Logic is deductive (general to specific) or inductive (specific to general) reasoning.

All fruits have vitamins and apples are fruits, so apples have vitamins. The first 10 crayons I picked were red, so the whole box must be filled with red crayons.

7. Experience is a personal observation of or participation in an event.

Hiking to the bottom of the Grand Canyon and back requires careful planning and takes most of the day.

8. Counterclaim is the argument against one's point of view, which the writer then minimizes or refutes (proves wrong).

Some argue that a high protein diet is healthy because... However, most doctors disagree due to...